



# IN THE LOOP

The Quarterly Newsletter for Palisades Credit Union Members



## Environmentally Friendly Welcome to Our eNewsletter

As mentioned in our Summer Newsletter, our quarterly newsletter has officially gone paperless! We are dedicated to helping the environment in every way that we can, and our new eNewsletter allows us to significantly cut back on our paper and energy usage. We hope you enjoy our new eco-friendly eNews!



## Say Goodbye to High Rates Save Money This Fall

Palisades CU is running an auto campaign that began on August 16th and will continue until October 15th. Any member who refinances their current auto loan and close on the loan by the mentioned end date will receive a \$50 gas gift card. With Palisades's competitive auto loan rates, we are sure to save members some money!

# MEMBER REVIEWS

*"Christine and D'Andra personified what I feel has largely vanished from banking – a personal touch. Their professionalism, demeanor, speed and overall approach were simply off the charts" ~ J. Favre (Kudos to Christine, Loan Processing & Servicing Supervisor in our Lending Department and D'Andra, Financial Sales Representative in our Nanuet Branch)*

Providing excellent member service is one of our top priorities! If you've had a great PCU experience, we would love to hear about it. Check out some of the recent feedback we've received from our members!

*"I'm taking the time to write this because my wife and I have been SO satisfied with Palisades Federal Credit Union for the excellent service they provide to us, each and every time we step into the bank. Thank you Margaret and your team for making us feel part of the PFCU family. One thing for sure, this is our bank, and because of Margaret we won't be going anywhere else" ~ R. Hoffer (Kudos to Margaret, Branch Manager in our Nanuet Branch)*

*"Michelle is a pleasure to work with. She made everything so simple by explaining every detail with the process of applying for a loan. Very professional and personable. Thank you to especially her and to PFCU for an easy and smooth process, I would recommend you to anyone" ~ N. Marmo (Kudos to Michelle, Member Service Representative in our New City Branch)*

## Social Security Seminar

Palisades held our second Social Security Seminar of the year on September 26th at Palisades Credit Union Park. Our first seminar did so well that we gave our members a second opportunity to attend a valuable educational seminar on this important topic, at no cost and no obligation. When registration opened up, seats for the seminar at our Orangeburg location filled up so fast we had to change to a larger venue to host!

Our Financial Advisor, Kenny Weinstein, spoke to members about Social Security benefits and discussed the role they play when setting a clear direction for your financial future. Members are encouraged to bring any questions they have regarding social security and retirement for our knowledgeable Financial Advisor to help prepare for the future.



## Shred Day

Palisades Credit Union offered our yearly free on-site shredding on Saturday, September 21st at our Nanuet Branch. Members took this opportunity to clean out old files and safely dispose of important documents. Be on the lookout for our next Shred Day on our website event calendar or sign up for our Palisades eNews to be notified about upcoming promotions and events happening at the Credit Union.

# PCU CREW

Meet the PCU Crew, Palisades employees who are dedicated to volunteering and participating in events in our community!

Check out what the crew has been up to!



## NAMI Rockland Walk for Wellness

On Sunday, September 15th Palisades volunteered to help out our friends at the National Alliance on Mental Illness (NAMI) of Rockland County with their 5k Walk & Run for Wellness. NAMI Rockland looks to spread awareness regarding mental health and how it affects families and we were there to help get the word out! The PCU Crew was up early to help distribute water and motivation to participants at the halfway point of the race. Palisades also donated to help NAMI raise funds for free programs they offer and was recognized as a bronze level sponsor.



## Nyack Street Fair

On Sunday, September 8th, Palisades was in Nyack for the annual Nyack Street fair! Throughout the day our PCU Crew handed out plenty of free giveaways like our Palisades drawstring bags, piggy banks, and water bottles. The cool September weather made for a perfect day to stop by the Palisades table and pick up some freebies and learn about our current promos. Keep an eye out for updates on our website for more street fairs and other upcoming events.

The PCU Crew is always looking for opportunities to help out in our communities. If you know of an upcoming local event that the PCU Crew should support, let us know!

# PCU Money Machine

This Boulders season Palisades introduced the PCU Money Machine! Every Friday home game, Boulders attendees visited our booth and entered for a chance to enter the money machine. One participant was chosen each Friday and given 30 seconds to grab as much cash as they could, all while having their attempt streamed on the stadium Jumbotron. With 8 winners this season, Palisades has given away over \$2,500! PCU also had free giveaways at the booth, as well as discount coupons for the concessions for members who applied for a credit card.

Although this Boulder's season has come to a close, remember that all PCU members get 20% off tickets, concessions, and at the team store when using a Palisades debit or credit card.



*Father Adaly Rosado Jr., Gregory Duigou, Christine Varon, Beth Raines, Marge Olsen, Denise Gibney, Janice Rhodes, and Hank Dudek*

# ICU Day

International Credit Union Day is a day recognized to reflect upon the credit union movement's history, promote its achievements, recognize the hard work and share member experiences.

## Local Service. Global Reach.

Keep an eye on our Palisades event calendar for more information regarding ICU Day on October 17th!



*Our June winner of \$25, Jason Cantave*

# Lucky Savers

Palisades Credit Union wants to reward its members for saving more of their hard-earned money, and we can't think of a better way than with more cash. With a Palisades' Lucky Savers account, members are entered into monthly and quarterly prize drawings every time they make a \$25 deposit. With nothing to lose and everything to win, it's time to Save to Win!

# MARK YOUR CALENDARS

Upcoming Holidays & Events



**CLOSED**

Monday, 10/14  
**Columbus Day**  
Branches are closed



**Local Service.  
Global Reach.™**



Thursday, 10/17  
**International Credit Union Day**  
Details to follow



**CLOSED**

Monday, 11/11  
**Veterans Day**  
Branches are closed



Wednesday, 11/27  
**Black Wednesday Sale**  
Branches are open at 8 AM



**CLOSED**

Thursday, 11/28  
**Thanksgiving Day**  
Branches are closed



**CLOSED**

Tuesday, 12/24 & Wednesday, 12/25  
**Christmas Eve & Christmas Day**  
12/24 - Branches close at 1 PM  
12/25 - Branches are closed



**CLOSED**

Tuesday, 12/31 & Wednesday, 1/1  
**New Year's Eve & New Year's Day**  
12/31 - Branches close at 1 PM  
1/1 - Branches are closed





## Locations

### Nanuet Branch

240 East Route 59  
Nanuet, NY 10954

### New City Branch

244 South Main St  
New City, NY 10956

### Orangeburg Branch

16 Orangetown Center  
Orangeburg, NY 10962



## Hours of Operation

Mon. 9:00 a.m. - 5:00 p.m.  
Tues. 9:00 a.m. - 5:00 p.m.  
Wed. 10:00 a.m. - 5:00 p.m.  
Thur. 9:00 a.m. - 5:00 p.m.  
Fri. 9:00 a.m. - 5:00 p.m.  
Sat. 9:00 a.m. - 1:00 p.m.



## Phone Numbers

**Member Contact Center:**  
845.602.4242

**Toll Free:**  
800.438.7415

**TAP:**  
845.602.3TAP or  
800.333.TAP3



## Web Address

[palisadesfcu.org](http://palisadesfcu.org)

# WELCOME TO THE TEAM

Meet the newest members of the PCU team!

### Tiana De Jesus – HR Generalist

Tiana joins the Palisades CU team with four years of Human Resources experience. She graduated from Pace University with an undergraduate degree in Applied Psychology and minor in Management. Tiana specializes in onboarding and employee engagement and looks forward to creating refreshing events to get employees more involved.

### Eileen Piersa – Chief Financial Officer

Eileen is excited to be joining the Palisades team! She was most recently Chief Financial Officer and Treasurer of Highlands State Bank and its parent company Highlands Bancorp, Inc. since their inceptions in 2005 and 2010, respectively. Prior to Highlands, she served as the Controller/Accounting Manager for Paragon Federal Credit Union, and has also held prior positions in the financial services industry. Eileen, a resident of Mahwah, is a graduate of Montclair State University, and earned her Master of Business Administration from Fairleigh Dickinson University. She is a member of the Financial Managers Society, and the New Jersey Bankers Association CFO Committee and is also a volunteer for Habitat for Humanity, and Cairn Rescue USA.

### Jameisha Parker – Teller

Jameisha most recently worked for T-Mobile and joined the credit union team because she wanted to make a serious career change. She attended college on a full scholarship for Basketball & Softball and majored in Recreational Management. She played in the 2010 Little League World Series hosted by ESPN. As a member of a credit union, prior to joining Palisades, Jameisha is honored to join the Palisades team and looks forward to this opportunity to grow and become a better mother and person.

### Marie Lauture – Teller

Marie has worked in the financial industry for over fifteen years. She most recently worked as a Teller at LGE Credit Union in Georgia, before her move back to New York, where she previously resided for several years. She looks forward to growing with the Palisades Credit Union team!

## Follow Us!

Don't forget to follow us on social media!  
Keep an eye out for upcoming events and promotions.



**Palisades Credit Union**  
on Facebook



**Palisades Credit Union**  
on LinkedIn



**@palisadescu**  
on Instagram



**@Palisades\_CU**  
on Twitter

